

Jessica Leavitt

Product Designer with 10 years of experience, based in Boulder, CO. Passionate about crafting beautiful brands and products that add value to people's lives.

EXPERIENCE

Freelance Designer

January 2023 - Present, Remote

- Multidisciplinary designer with a focus on product design, UI/UX, visual design, digital strategy, design systems, and branding

Product Design Lead | RemoteCTRL Design Company

February 2022 - December 2022 (Contract), Remote

- Led multiple design engagements for clients including Grace Hill, Collaboration.Ai, and CSL Behring
- Collaborated with stakeholders and cross-functional teams to define requirements and align solutions with business objectives
- Owned end-to-end product design process including market research, product audits, workshop facilitation, UI/UX, wireframing, visual design, design language systems, and documentation
- Delivered high-fidelity UI designs for multiple touchpoints including responsive web design, mobile apps, and hardware appliances

Product Designer | argodesign

June 2017 - July 2021, Austin, TX

- Contributed to design and innovation projects for clients including United Rentals, Magic Leap, Sam's Club, and DXC Technology
- Supported multi-year product design initiatives through concept development, user research and synthesis, UI/UX, prototyping, visual design, design language systems, and documentation for all high-fidelity deliverables
- Collaborated closely with client design and development teams, providing clear design specifications to ensure project handoffs were successful and requirements were met
- Made valuable contributions to external marketing efforts through social media strategy, graphic design, and event branding

UI/UX Designer | IBM Mobile Innovation Lab

July 2014 - June 2017, Austin, TX

- Collaborated with cross-functional agile teams to leverage emerging technologies and build future-facing mobile applications and user experiences
- Responsible for design research, UI/UX, wireframing, prototyping, visual design, and promotional video production
- Delivered native iOS application to the App Store, resulting in an increase of web traffic to IBM technologies leveraged
- Managed team website and coordinated social media content across all platforms

EDUCATION

Bachelor of Fine Arts in Graphic Design | Savannah College of Art & Design

Cum Laude, 2010 - 2014, Savannah, GA

CONTACT

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SKILLS

Product Design

UI/UX

Visual Design

Digital Strategy

Design Language Systems

User Research + Testing

Workshop Facilitation

Wireframing

Prototyping

Information Architecture

Branding & Identity

Editorial Design

Illustration

Copywriting

Documentation

Collaboration

Communication

Organization

Design Thinking

Problem-Solving

TOOLS

Figma

Sketch

Adobe Illustrator

Adobe Photoshop

InVision

Zeplin

AirTable

Miro

FigJam

Google Suite

Loom

Keynote